

# Rates

Effective October 2008

SYNLETT

Accounts and  
Rapid Communications in  
Synthetic Organic Chemistry

**Total print-run:** 1.600

**Published by:** Georg Thieme Verlag, PO Box 30 11 20,  
70451 Stuttgart, Germany

**Frequency:** 20 issues

**Publication language:** English

**Material requested:** closed data formats (pdf / PostScript)  
e-mail, disk, CD-Rom and ISDN on request

**Closing dates:** on request

**Rates:**

1/1 page	175 x 250 mm	1.400 €
width x height	1/2 page vertical 85 x 250 mm	765 €
	1/2 page horizontal 175 x 120 mm	765 €
	1/3 page vertical 60 x 250 mm	510 €
	1/4 page vertical 85 x 120 mm	385 €
	1/4 page horizontal 175 x 60 mm	385 €

**Classified advertisements:**

Column width 40 mm, number of columns 4, price per mm 2,10 €  
Box number 7,00 €

**Additional charge per color (no discount):**

for standard colors 375 €  
for special colors 450 €

**Special placement charge:** 2nd and 4th cover page 20 %  
on black/white rate

**Discounts:**

<b>repeated:</b>	<b>multiple:</b>
3 x 3%	1 page 3%
6 x 5%	3 pages 5%
12 x 10%	6 pages 10%
18 x 15%	12 pages 15%
	18 pages 20%

**Bound insert requirements (no discount):**

Double page 216 mm x 288 mm 2.010 €

Four pages 432 mm x 288 mm 3.790 €

Stock 80 lb coated or 70 lb uncoated. Consult publisher regarding non-regular inserts.

**Loose Inserts:** on request

Delivery address for inserts on request

**Quantity delivered:** 1.600 + 100 overprints

**Journal format:** 210 mm x 280 mm

**Page stock:** inside pages 60 lb matcoated, cover 80 lb

For trim size allow 5mm respectively.

Half tone requirements: 120 lines for body and covers

**Printing process:** offset

**Binding:** perfect

**Contact and delivery address for material:**

Thieme.media  
Pharmedia GmbH  
Rüdigerstraße 14  
70469 Stuttgart  
Germany  
Phone: ++49-711-8931 469 Fax: ++49-711-8931 569

**Important:**

Please send the requested material as "commercial sample without value" for speedy clearance with custom authorities.



Thieme.media

advertising- and publisher service

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